RECEIVED **CENTRAL FAX CENTER** JAN 1 0 2007

MARTIN & FERRARO, LLP ATTORNEYS AT LAW 1925 Century Park East, 17th Floor Los Angeles, California 90067

Telephone (310) 286-9800

Facsimile (310) 286-2795

FACSIMILE TRANSMITTAL

TO:

FROM:

Name: Mail Stop RCE

Name:

Amedeo F. Ferraro

Art Unit 3622/Examiner Tri Nguyen

Firm: U.S. Patent & Trademark Office

Phone No.: 310-286-9800

Fax No.: 571-273-8300

No. of Pages (including this): 18

Subject: U.S. Patent Application No. 09/825,758

Date:

January 10, 2007

Tiffany A. Thompson et al.

Filed: April 3, 2001

INTERNET PROTOCOL-BASED INTERSTITIAL

ADVERTISING

Attorney Docket No. 108.0005-00000

Customer No. 22882 Confirmation No.: 7310 Confirmation Copy to Follow: NO

Message:

CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that the attached Transmittal Form (in duplicate; \$2,380.00 total fee to cover the \$1,590 four-month extension fee and \$790 RCE fee is to be charged to Deposit Account No. 50-1068), Request for Continued Examination (RCE) (in duplicate), and Amendment are being facsimile transmitted to the U.S. Patent and Trademark Office on January 10, 2007.

David M. Kogan

If there is a problem with this transmission please call Sandy Blackmon at 330-877-1202 or the sender at the number above.

The information contained in this facsimile message is privileged and confidential information intended only for the use of the addressee listed above. If you are not the intended recipient or the employee or agent responsible to deliver this message to the intended recipient, please do not use this transmission in any way, but contact the sender by telephone.

FORM PTO-1083

Attorney Docket No.: 108.0005-00000

Customer No. 22882

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Tiffany A. Thompson et al.

Serial No: 09/825,758 Filed: April 3, 2001

INTERNET PROTOCOL-BASED INTERSTITIAL ADVERSTISING

Confirmation No.: 7310

Art Unit: 3622

Examiner: Tri Nguyen

RECEIVED CENTRAL FAX CENTER

JAN 1 0 2007

Mail Stop RCE Commissioner for Patents P.Q. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Further to the Notice of Appeal filed July 31, 2006, transmitted herewith is a Request for Continued Examination (RCE) and Amendment in reply to the Office Action dated May 11, 2005 in the above-identified application.

No additional fee is required.

Applicant hereby requests a four-month extension of time to respond to the above office action. 冈

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR		(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE		ADD'L FEE DUE	
TOTAL CLAIMS FEE	65	-	68			LG=\$50 SM=\$25	\$50	\$	٥
INDEPENDENT CLAIMS FEE	6		, 6	***		LG=\$200 SM=\$100	\$200	\$	0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS LARGE SNTITY FEE = \$360 SMALL ENTITY FEE = \$180								\$	٥
				-			TOTAL	\$	0

If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally filed.

- The total amount of \$2,380.00 to cover the \$1,590 four-month extension of time fee and \$790 RCE fee is to 図 be charged to Deposit Account No. 50-1068.
- The Commissioner is hereby authorized to charge any deficiencies of fees associated with this 図 communication or credit any overpayment to Deposit Account No. 50-1068. A copy of this sheet is enclosed.
 - Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims

Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,

MARTIN & FERRARO, LLB

Date: January 10, 2007

1557 Lake O'Pines Street, NE Hartville, Ohio 44632

Telephone: (330) 877-0700 Facsimile: (330) 877-2030

Ferraro Registration No. 37,129